



# Gold Standard *of* Optimal Aging

*An Optimal Aging Month Signature Event*

## Recognition Luncheon

Friday, September 6, 2019  
Crowne Plaza, Louisville, KY  
11:30 a.m. - 1:30 p.m.

The Gold Standard of Optimal Aging celebrates older adults who lead engaged and flourishing lives. The Gold Standard of Optimal Aging Recognition Luncheon is an Optimal Aging Month Signature Event and benefits the University of Louisville Trager Institute (formerly the Institute for Sustainable Health & Optimal Aging) in their effort to create an age-inclusive culture in our community.

## 2019 Nomination Information

- Nominees must be 85 years by Sept. 1, 2019
- Nominees should exhibit current involvement in one or more of the following areas: physical, spiritual, social, civic, and creative
- Nominations are due by **June 1**

Nomination, Sponsorship &  
Registration information available at:  
[www.TragerInstitute.org/gold-standard](http://www.TragerInstitute.org/gold-standard)



Call (502) 852 - 5629 or email [TragerInstitute@louisville.edu](mailto:TragerInstitute@louisville.edu) for more information

Individual luncheon reservations of \$40 are due August 12. Nominee and guest attend as our guest.



# Gold Medal *of* Optimal Aging

*An Optimal Aging Month Signature Event*

## Sponsorship Information\*

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	Change Agent \$5,000	Advocate \$2,500	Supporter \$1,500	Friend \$750
Address Attendees				
Assist with Award Presentation	✓			
Logo on Stage	✓			
Handout to Attendees	✓	✓		
Ad in Event Program	<b>1/2 PAGE</b>	<b>1/4 PAGE</b>	<b>1/8 PAGE</b>	
Social Media & Website Recognition	✓	✓	✓	
Logo on Event Program	✓	✓	✓	
Company Name on Table	✓	✓	✓	✓
Table of 8	✓	✓	✓	✓

\*Annual sponsorship packages available. Contact us to learn more.

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