

Support the Trager Institute/OAC



UL TRAGER
INSTITUTE

Republic Bank Foundation
Optimal Aging Clinic

Support the University of Louisville Trager Institute/Republic Bank Foundation Optimal Aging Clinic year-round with an annual gift. Your dollars help strengthen our mission of innovating the aging experience for individuals, community, and industry through leading-edge clinical practice, collaborative research, and inter-professional education.

Your sponsorship goes to supporting a wide range of activities at the Trager/OAC. In addition to getting sponsor recognition at all of our events throughout the year, your annual gift has prominent year-round exposure benefits that demonstrate your sustaining support.



Clinical Retreat in Interdisciplinary Training (CRIT)

April 15-16, 2023

This intensive weekend retreat provides in-depth training on leadership and interdisciplinary geriatric care to a wide range of professionals serving older adults.



Optimal Aging Conference

April 17-18, 2023

This multi-day conference brings together older adults, caregivers, academics, health care & social service professionals to explore the latest ideas on Optimal Aging.



Gold Standard of Optimal Aging

Sept. 2023 (TBD)

This special event celebrates older adults who embody the concept of optimal aging. This event highlights the continuing contribution of older adults in our community.

EVENT-SPECIFIC EXPOSURE BENEFITS

	Champion \$25,000 per year	Patron \$20,000 per year	Advocate \$15,000 per year	Supporter \$10,000 per year	Friend \$5,000 per year
Clinical Retreat for Interdisciplinary Training (CRIT)					
Opportunity to Address Attendees	✓				
Recognition in Press Release	✓	✓			
Handout to Attendees	✓	✓	✓		
Logo on Marketing Materials	✓	✓	✓	✓	
Attendance at Event	5	4	3	2	1
Social Media & Website Recognition	✓	✓	✓	✓	✓
Logo on Room Signage	✓	✓	✓	✓	✓
Optimal Aging Conference					
Introduce Keynote Speaker	✓				
Recognition in Press Release	✓	✓			
Logo on Marketing Emails	✓	✓			
Attendance at Event	5	4	3	2	1
Social Media & Website Recognition	✓	✓	✓	✓	✓
Logo on Room Signage	✓	✓	✓	✓	✓
Gold Standard of Optimal Aging					
Address Attendees	✓				
Logo on Stage	✓	✓			
Handout to Attendees	✓	✓	✓		
Ad in Event Program	1 PAGE	1/2 PAGE	1/4 PAGE	1/8 PAGE	
Social Media & Website Recognition	✓	✓	✓	✓	✓
Logo on Event Program	✓	✓	✓	✓	✓
Company Name on Table	✓	✓	✓	✓	✓
Table of 6, Including Honoree + Guest	✓	✓	✓	✓	✓

We believe **Aging**
is an **Opportunity**

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