

SPONSORSHIP & EXHIBITING



The Optimal Aging Conference brings together individuals dedicated to advancing an alternative aging paradigm. This conference is highly interdisciplinary, attracting experts, professionals, and community members from over 20 states and a wide variety of fields. The 2020 Optimal Aging Conference will be held June 28 - 30 at the Brown Hotel in Louisville, KY.

Being a sponsor or exhibitor at this conference is an excellent opportunity to demonstrate your leadership in the aging field. Choose from several pre-selected vendor bundles for sponsors and exhibitors or create your own customizable sponsor package! We look forward to helping you best engage with the 2020 Optimal Aging Conference.

1 OPTION

VENDOR BUNDLES

CHAMPION SUPPORTER EXHIBITOR

Value	\$5,000	\$2,500	\$750 For-Profit \$350 Non-Profit
8ft skirted table	✓	✓	✓
Complementary Wifi	✓	✓	✓
2 Chairs	✓	✓	✓
Exhibitor Passes	5	5	4
Transferable Conference Registrations	3	2	
Engagement Opportunities	3	1	
Exhibitor Recognition in Conference App	✓	✓	✓
Recognition on Exhibit Room Signage	Logo	Logo	Name
Website Recognition	Logo & Link	Logo & Link	Name
Ad in Conference Bag	1 page	1/2 page	
Sponsor Recognition in Conference App	✓	✓	
Logo Recognition During General Sessions	✓	✓	
Text Message to Attendees	✓		
Social Media Recognition	✓		

2 OPTION

CUSTOM PACKAGES

Our vendor bundles are designed to make supporting the 2020 Optimal Aging Conference easy and effective.

But, we get it. Sometimes you might want to mix and match exposure benefits - or even go off the menu and show your support in another way!

We'd love to create a custom sponsor package just for you. Contact us today to arrange your unique sponsorship option.

Engagement Opportunities

Sponsors can select from several engagement opportunities to increase their engagement with conference attendees.

Engagement opportunities include:

- ✓ General Sessions
- ✓ Presentation Tracks
- ✓ Sponsor & Exhibitor Reception
- ✓ Innovation Cocktail Reception

Logo placement and addresses to attendees are included with these opportunities.

LET'S CHAT!

Contact us tragerinstitute@louisville.edu or at 502-588-4340 ext. 2
Visit us online at www.tragerinstitute.org/OAC2020