

SPONSORSHIP & EXHIBITING

The Optimal Aging Conference brings together individuals dedicated to advancing an alternative aging paradigm. This conference is highly interdisciplinary, attracting experts, professionals, and community members from over 14 states, two countries, and a wide variety of fields. The 2022 Optimal Aging Conference will be held April 23 - 26 in a virtual conference environment.

Being a sponsor or exhibitor at this conference is an excellent opportunity to demonstrate your leadership in the aging field. Choose from several pre-selected bundles for sponsors and exhibitors or create your own customizable package! We look forward to helping you best engage with the 2022 Optimal Aging Conference.

1 OPTION SPONSOR & EXHIBITOR BUNDLES

	CHAMPION	FRIEND	SUPPORTER	EXHIBITOR
Value	\$5,000	\$2,500	\$1,500	\$375 For-Profit \$125 Non-Profit
Exhibitor Passes (Access to Exhibit Hall only)	5	4	3	2
Complementary Conference Registrations	4	3	2	0
Website Recognition	Logo & Link	Logo & Link	Logo & Link	Name
Exhibitor Logo Recognition in Virtual Foyer	✓	✓	✓	✓
Virtual Bag	✓	✓	✓	✓
Virtual Scavenger Hunt	✓	✓	✓	✓
Engagement Opportunities	5	3	1	
Media Recognition	✓	✓	✓	
Social Media Mentions	8	4	2	
Sponsor Logo Recognition in Virtual Foyer	✓	✓	✓	
Brand Transitions Between Speakers	✓	✓		
Session Intro or Video Ad (first come, first serve)	✓	✓		
Branded Breakout Rooms	✓			
Introduce keynote (first come, first serve) 5 available	✓			

2 OPTION CUSTOM PACKAGES

Our bundles are designed to make supporting the 2022 Optimal Aging Conference easy and effective.

But, we get it. Sometimes you might want to mix and match exposure benefits - or even go off the menu and show your support in another way!

We'd love to create a custom package just for you. Contact us today to arrange your unique sponsorship option.

Engagement Opportunities*

Sponsors can select from several engagement and advertising opportunities to increase their engagement with conference attendees. Including:

- ✓ General Sessions
- ✓ Presentation Tracks
- ✓ Poster Session Tracks
- ✓ Sponsor & Exhibitor Networking Rooms
- ✓ Virtual Happy Hour/Reception

*Targeted logo placement is included with these opportunities.

LET'S CHAT!

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Visit us online at www.tragerinstitute.org/optimal-aging-conference