

# Support the Trager Institute/Optimal Aging Clinic



Support the University of Louisville Trager Institute/Republic Bank Foundation Optimal Aging Clinic year-round with a sponsorship level annual gift. Your dollars will support a wide range of activities at the clinic and help strengthen our mission of innovating the aging experience for individuals, community, and industry through leading-edge clinical practice, collaborative research, and inter-professional education.

All sponsors will enjoy prominent year-round exposure demonstrating their sustaining support, with opportunities for further recognition and involvement at our major events determined by your level of sponsorship.



## Clinical Retreat in Interdisciplinary Training (CRIT)

April 15, 2023

This intensive weekend retreat provides in-depth training on leadership and interdisciplinary geriatric care to a wide range of professionals serving older adults.



## Optimal Aging Conference

April 16-18, 2023

This multi-day conference brings together older adults, caregivers, academics, health care & social service professionals to explore the latest ideas on Optimal Aging.



## Gold Standard of Optimal Aging

Sept. 2023 (TBD)

This special event celebrates older adults who embody the concept of optimal aging. This event highlights the continuing contribution of older adults in our community.

## SPONSORSHIP LEVELS

EVENT-SPECIFIC DETAILS	Champion	Patron	Advocate	Supporter	Friend
<b>Clinical Retreat for Interdisciplinary Training (CRIT)</b>					
Opportunity to Address Attendees	✓				
Recognition in Press Release	✓	✓			
Handout to Attendees	✓	✓	✓		
Logo on Marketing Materials	✓	✓	✓	✓	
Attendance at Event	5	4	3	2	1
Social Media & Website Recognition	✓	✓	✓	✓	✓
Logo on Room Signage	✓	✓	✓	✓	✓
<b>Optimal Aging Conference</b>					
Introduce Keynote Speaker	✓				
Recognition in Press Release	✓	✓			
Logo on Marketing Emails	✓	✓			
Attendance at Event	5	4	3	2	1
Social Media & Website Recognition	✓	✓	✓	✓	✓
Logo on Room Signage	✓	✓	✓	✓	✓
<b>Gold Standard of Optimal Aging</b>					
Address Attendees	✓				
Logo on Stage	✓	✓			
Handout to Attendees	✓	✓	✓		
Ad in Event Program	1 PAGE	1/2 PAGE	1/4 PAGE	1/8 PAGE	
Social Media & Website Recognition	✓	✓	✓	✓	✓
Logo on Event Program	✓	✓	✓	✓	✓
Company Name on Table	✓	✓	✓	✓	✓
Table of 6, Including Honoree + Guest	✓	✓	✓	✓	✓
	<b>Champion</b>	<b>Patron</b>	<b>Advocate</b>	<b>Supporter</b>	<b>Friend</b>
Cost per Year	\$25,000	\$20,000	\$15,000	\$10,000	\$5,000
Tax Deductible Amount	\$23,965	\$19,140	\$14,315	\$9,490	\$4,665

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We believe **Aging**  
is an **Opportunity.**